

## News Release

## FOR IMMEDIATE RELEASE

## FREE Styler Direct to Screen System set for P&P Live! Launch

LUTON, ENGLAND – JANUARY 2016: Exile Technologies European sales office has confirmed that the new FREE styler Direct to Screen System is being officially launched at P&P Live! 2016.

The FREEStyler DTS will be the world's first truly affordable Computer to Screen solution with an UK list price of only £9,995.00

Using a low cost disposable Ink jet printer cartridge design with a specially developed 'UV-Block' black ink for enhanced UV density (DMAX > 3.5 UV), the FREEStyler frees Screen Printers from having to use costly Film Positives. Instead the image or stencil is digitally printed directly on a normal emulsion coated screen.

After imaging the screen is ready for immediate exposure without the need for a glass or vacuum and the water based ink washes off quickly and easily along with the unexposed emulsion.

FREEStyler is configurable with 1,2 or 4 disposable print cartridges that can be swapped out in seconds. Each cartridge is capable of producing 50 to 100 'typical' T-Shirt images, translating to production and running costs of well under £1 per screen.

The FREEStyler supports Screen frames up to 36" x 26" with a 29" x 20" maximum imaging area on screen.

The FREEStyler comes complete with the **ScreenMaker RIP** - a special version of the FilmMaker RIP software from **CADLink Technologies**. ScreenMaker incorporates optional 'in RIP' separations and allows for direct printing from your favourite Graphics applications as well as a 'Drag & Drop' print option. Images can be positioned digitally relative to the Screen Frame size via ScreenMaker's Template function and registration accuracy is guaranteed via FREEStyler's specially designed **Tri-lock** based Screen clamping system which is compatible with both standard and pin registered (**MHM** and **Newman Roller**) frames.

EXILE's Managing Director Mark Evans explains the rational behind the FREEStyler system...

"For most Textile Screen Printers the idea of Computer to Screen is very appealing but the financial reality is that, up to now, most Direct to Screen systems are just too expensive to justify the return in investment. The FREEStyler is aimed at Screen Printers who are maybe only making 20 or 30 screens a day.

Most of them will probably be using Ink Jet film positives and the FreeStyler will eliminate the day to day hassle of having to work with film. When you see the FREEStyler in action the argument is utterly compelling. Why add the extra step of having to make a Film positive when a Direct Stencil is much quicker to produce and easier to register on press?"

EXILE Technologies (formally OYO Instruments) manufacture, sell and support the Liberator, TECHStyler and TECSHETTER Thermal Film Imagesetter solutions for the Screen Print industry. More recently the SPYDER II Direct to Screen system has become the market leading Computer to Screen solution for Textile & Transfer Screen Printing in the UK and Europe.

For more information please contact Mark Evans at Exile Technologies Limited on Tel. +44 (0)1582 573980 (email: mevans@exiletech.co.uk). Artwork and Photographs available upon request.